

JOED News

July 31, 2018

In this Issue:

- ContactUS opens Jacksonville, NC location
- Onslow Bay Boatworks selects Holly Ridge
- Existing Industry Spotlight: J&J Snack Foods
- JOED's new Deputy Director Mark Sutherland
- NC Transportation Forum
- JOED's 2018 Board of Directors

ECONOMIC DEVELOPMENT IS A TEAM EFFORT!

Every community success and/or improvement helps Jacksonville/Onslow Economic Development (JOED) in marketing our community to potential new businesses.

ContactUS opens Jacksonville, NC location



ContactUS' Cody Marshall (Call Center Manager) and Mark Studer (CF) hold the ribbon for Trevor Friesen (President & CEO). They are joined in the celebration by community leaders.



ContactUS Communications celebrated its new Jacksonville, NC center with a ribbon cutting on June 20th. The company brings new life to a vacated office space in West Park Shopping Center.

Like its two other centers in Columbus, Ohio and Grindstone, Pennsylvania, this new center will provide ContactUS' suite of omni-channel contact center outsourcing solutions, including phone, email, chat and automated self-service, as well as social media management. This expansion demonstrates the company's steady growth and commitment to fulfilling current and future clients' needs. ContactUS will be serving two U.S. retailers out of this center and has already hired over 70 employees. It is expected to employ up to 200 call center representatives by the end of 2018. [READ MORE](#)

Best wishes to you, ContactUS—and welcome to Jacksonville, NC!

Onslow Bay Boatworks selects Holly Ridge



OnslowBayBoats.com

Onslow Bay Boatworks has been manufacturing high end fishing boats since 2005 for tournament fisherman. Founder Brad Knight is a second-generation boat builder and avid competition angler. He started Onslow Bay with a very specific goal – to build the best tournament center consoles on the water. He was successful in his design of a top-quality semi-custom center console that runs as well as it fishes and is ideal for the North Carolina coastal waters.

Onslow Bay Boatworks proudly boasts they manufacture marine products of the highest quality and best features. Their design and construction team take great pride in every step of the process to make sure you receive a boat that will provide years of trouble free service from the moment it is launched. “Every product we manufacture is built with quality, performance and longevity in mind. We feel the correct way to build your boat is to do it right the first time so you have many years of stress free enjoyment”, said Knight. [READ MORE](#)



When traveling on Highway 17 through Holly Ridge, it is easy to miss one of the community’s oldest employers. The town of Holly Ridge is home to J&J Snack Foods, a savory foods producer for companies including Walmart, Aldi, Burger King Puerto Rico and Mexico, and Disneyland in California--to name just a few! [READ MORE](#)

JOED Welcomes Deputy Director Mark Sutherland



Jacksonville Onslow Economic Development (JOED) is pleased to announce that J. Mark Sutherland has joined them as Deputy Director. In this position, he will primarily focus on providing support to the existing industries located within Onslow County for their sustainment and expansion needs. “Mark brings a tremendous wealth of local and regional knowledge to our team and has built relationships with many economic development partners around the state”, said Sheila Knight, Executive Director.

Mark’s previous position was the Southeast Prosperity Zone Planner in the NC Commerce Department’s Rural Economic Development Division. In this capacity, Mark assisted towns, counties and non –profit entities in the 12-county region with economic development planning, technical assistance and program implementation. Prior to that, Sutherland served as Vice President of the NC Eastern Region Economic Development Commission, where he led the Military Growth Task Force, the PlanIt East Regional Planning Forum and the Defense Logistics Initiative.

His initial work in Onslow County and eastern North Carolina began in 2007 when as a Senior Analyst at Marstel-Day, LLC, he assisted local governments in formulating a regional response to the massive and unanticipated job growth at area military installations. While at Marstel-Day, Sutherland led teams of analysts that evaluated Base vulnerabilities to encroachment and designed plans that mitigated those risks. Mark served as an infantry officer in the Marine Corps, completing 32 years of both active and reserve service, including two tours at Camp Lejeune, and retiring as a Colonel in 2009. He earned his Bachelors Degree at Florida State University and Masters Degree at the US Army War College. Mark may be reached at msutherland@joednc.com or 910-939-7024.

Onslow County well represented at Coastal NC Transportation Forum in Greenville



Onslow County was well represented at the Coastal NC Transportation Forum in Greenville on July 24th. Transportation assets are crucial to economic development and growth plans are underway to improve those assets statewide. The forum covered the regional economic impact of highways and interstates, plans for future development at the TransGlobal Park in Kinston, and the impact of our regional airports, ports and railways.

L to R: Sheila Knight (JOED), Teresa Miller (JOED), Stephanie Kutz (City of Jacksonville), Scott Chase (Town of Swansboro), Chris White (OAJ Ellis Airport), Mark Sutherland (JOED), and Anthony Prinz and Deanna Trebil (City of Jacksonville)

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